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Tammy Lynn Center Announces Media Sponsors for 25th *A Toast to the Triangle*[™] Event

RALEIGH, N.C. (December 17, 2009)—Mary Freeman, president and CEO of the Tammy Lynn Center for Developmental Disabilities (www.tammylynncenter.org), is proud to announce the media sponsors for the 25th *A Toast to the Triangle*[™]. The event is being held on Sunday, March 7, 2010 at North Carolina State University's McKimmon Center in Raleigh.

“We are honored and grateful for our media sponsors who recognize and support the mission,” says Freeman. “They play an essential role in raising awareness of *A Toast to the Triangle* and encourage the community to get involved.”

Platinum media sponsors for the 25th Annual *A Toast to the Triangle* event include:

- WTVD-TV, ABC11 (<http://abclocal.go.com/wtvd/index>) – television media sponsor
- <http://www.wralfm.com/> – radio media sponsor
- Fairway Outdoor (<http://www.fairwayoutdoor.com/>) – outdoor advertising sponsor
- Raleigh Downtowner Magazine (<http://raleighdowntowner.com/>) – print media sponsor
- BP Studios (www.bpstudios.com) – interactive media sponsor

Additionally, 99.9 FM The Fan/620 AM The Buzz, *Metro Magazine*, *Our State* magazine and *Carolina Parent* are serving as Gold media sponsors. *CIRCA Magazine*, *City Insight*, *Wake Living*, *S&A Cherokee*, *dBusiness News* and *Independent Weekly* are Silver media sponsors. All Over Media and Carolina Newswire are Bronze media sponsors.

A Toast to the Triangle offers guests samples from nearly 40 of the Triangle's finest restaurants, caterers and purveyors of fine wines and specialty beers. Participants have the opportunity to bid on an array of donated items during the event's live and silent auctions. Restaurants also compete in a spirited, yet friendly, competition for one of six “Best in Show” food category awards.

Last year, more than 75 businesses sponsored the Raleigh event, with many returning to contribute again this year. Donations benefit the Tammy Lynn Memorial Foundation, Inc., which in turn supports the following programs and services of the Tammy Lynn Center for

Developmental Disabilities: Community Residential, Early Childhood Intervention, Respite Care, and non-Medicaid Day Services. More than 1,200 guests attended the 2009 *Toast*, helping raise \$191,000 for the Center's programs and services.

For more questions regarding sponsorships and donations, contact the Tammy Lynn Center for Developmental Disabilities at info@tammylynncenter.org. Additional Toast information is available at www.atoasttothetriangle.org.

About A Toast to the Triangle:

A Toast to the Triangle was first held on April 6, 1986 at Carolina Place. Approximately \$6,000 was raised to build residential facilities at the Tammy Lynn Center. Since then, the event has been held annually to raise funds for the Tammy Lynn Memorial Foundation, Inc., which in turn supports the following programs and services of the Tammy Lynn Center for Developmental Disabilities: Community Residential, Early Childhood Intervention, Respite Care, and non-Medicaid Day Services. The event offers an astonishing array of culinary splendor from nearly 40 of the Triangle's finest restaurants, caterers and purveyors of fine wines and specialty beers. Attracting more than 1,200 people, last year's event raised more than \$191,000 for the Center's programs and services. To learn more about this event, please visit www.atoasttothetriangle.org.

About the Tammy Lynn Memorial Foundation, Inc.:

The Tammy Lynn Memorial Foundation, Inc., founded in 1969, supports the following programs and services of the Tammy Lynn Center for Developmental Disabilities: Community Residential, Early Childhood Intervention, Respite Care and non-Medicaid Day Services. For more information, please visit www.tammylynncenter.org.

About the Tammy Lynn Center:

Located on a nine-acre campus near North Carolina State University in Raleigh, the Tammy Lynn Center for Developmental Disabilities (TLCDD) offers educational, residential and family support services to children and adults with special needs. Founded in 1969, the center remains committed to providing the individuals it serves with the opportunity to maximize their abilities and potential in a loving, nurturing environment. TLCDD is owned by the Tammy Lynn Memorial Foundation, Inc. and is independently operated by TLC Operations, Inc. Both corporations are under the parent company Tammy Lynn Center, Inc. All organizations are nonprofit entities 510(c)(3), and contributions are tax deductible. Visit www.tammylynncenter.org.

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